

# Sophia Josephine Bolger

Peabody, MA 01960 • (781) 248-4944 • [sophiab618@gmail.com](mailto:sophiab618@gmail.com) • [sbolgermedia.com](http://sbolgermedia.com) • [LinkedIn](https://www.linkedin.com/in/sophiab618)

---

## EDUCATION

**Merrimack College**, North Andover, MA  
*Bachelor of Arts in Graphic Design*  
*Minor in Marketing*

**GPA:** 3.94  
**Graduation:** May 2026

Recipient of President's List  
Member of Omicron Delta Kappa Honors Society

Fall 2023- Spring 2026  
Apr 2024 - Present

**Relevant Courses:** Creative Drawing I; Elements of 2D Design; Graphic Design Studio I & II; Visual Storytelling; UX Design; Videography; Visual Web Design; Motion Design; Social Media Marketing; Marketing Strategy; Principles of Marketing

## SENIOR THESIS & CAPSTONE

**Petal Dance Visual Collaboration**  
2026

Aug 2025 - May

- A comprehensive visual branding project that merged graphic design, music, and storytelling through close collaboration with the local Northshore, MA band Petal Dance.
- Researched DIY grassroots and indie ethos design and marketing strategies
- Exhibition showcased produced material, including 3 original t-shirt designs and a produced CD

## WORK EXPERIENCE

**The Starbucks Coffee Company**, Middleton, MA  
*Barista*

Dec 2024 - Present

- Delivered exceptional customer service by greeting customers, taking orders, and ensuring a personalized, friendly experience.
- Prepared a wide range of beverages, including coffee, espresso drinks, teas, and blended beverages, consistently meeting Starbucks' quality standards.
- Collaborated with a diverse team to ensure smooth operations, especially during peak hours, fostering a positive team environment.

**Petal Dance**, Salem, MA

Oct 2025 - May 2025

*Media Director; Capstone Collaboration*

- Curated and maintained the band's image on Instagram and TikTok throughout the band's release cycle.
- Responsible for concert photography, video, graphics, and promotional material.
- Designed and sold original merchandise at various concert venues in Massachusetts and Rhode Island.

## INVOLVEMENT

**Zeta Tau Alpha Fraternity, Kappa Omicron Chapter**, North Andover, MA

Sept 2022 – May 2026

- Held 4 important positions, all strengthening and growing my leadership/teamwork skills
  - Positions: Sisterhood Chair, VP Harm Reduction, VP Communication, and VP Programming
- Attended 2 ZTA Nationwide Leadership Conferences: Summer Leadership Academy and Officer Leadership Academy
- As VP Communication, I managed Merrimack ZTA's Instagram account and maintained a cohesive marketing brand

## TECHNICAL SKILLS

- Adobe Suite: Illustrator, InDesign, Photoshop, Lightroom, Premiere
- Non-Adobe Software: Figma, Canva
- Experience in Social Media Management on Instagram, TikTok, Facebook, and X